

ClinicalOS – The clinical operating system for general practice

Volume 8

Professional Patient Communication

*Conversation Skills · Relationships · Patient Education · Conflict ·
Teamwork · Patient Safety*



Strategies for trust, empathy and efficiency in healthcare

Listen to concerns — Clarify the meaning — Share the decision — Ensure follow-up

About this sample

Volume 8 · Professional Patient Communication

This curated sample has 12 pages from a 53-page volume (15% target; minimum 12 pages, including the notice and end page). The chapters listed below are included in full. Original page numbers are retained; gaps are intentional. This overview and the PDF bookmarks cover the included sections. Cross-references may refer to the full volume.

- Chapter 6 · Active listening
- Chapter 7 · Plain language
- Chapter 9 · Shared decisions
- Chapter 10 · Teach-back
- Chapter 11 · Safety-net
- Chapter 13 · SPIKES

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The Clinical Operating System of General Practice

Volume 8: Professional Patient Communication

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Chapter 6 — Active Listening, WWSZ and Guiding the Conversation

Listening with an open mind, guiding the conversation purposefully

6.1 Applying WWSZ

Technique	When / Phrasing
Repeat	Repeat the last word / last sentence → Patient elaborates
Reflect	Reflecting emotion: “That sounds very stressful.” / “That upsets you.”
Summarise	“If I’ve understood you correctly: ... – have I got that right?”
Listening (active)	Brief acknowledgements: Nodding, pausing, “Mmh”, “Yes, go on”

6.2 Steering the conversation without stifling it

Situation	Wording
Going off-topic	“Let me just interrupt briefly so we don’t lose sight of the main point.”
Too many topics	“It’s all important – can we go through them one by one?”
Going round in circles without making progress	“What would be the most important takeaway for you today?”
Time pressure	“We’ve got 5 minutes left – what do we absolutely need to sort out now?”

💡 Practice Pearl – Listening

- ✓ 3 seconds’ silence after a question = a productive pause. Don’t fill it.
- ✓ Take notes only after a pause in the conversation, not whilst the patient is speaking.
- ✓ Eye contact rule: make eye contact at least every 30 seconds.
- ✓ Summarising is part of the diagnostic process – errors can be corrected immediately.

→ → [Chapter 3 ICE/SIFE](#) · → [Chapter 12 NURSE](#)

Chapter 7 — Communicating Information and Plain Language

Facilitate understanding rather than simply imparting specialist knowledge

7.1 The 7 rules for clear explanations

Rule	Practical application
1. Short sentences	Max. 15 words per sentence. Main clauses, not nested clauses.
2. One idea per sentence	Not: "The heart is weakened, which is why you have fluid in your legs, which puts further strain on the heart."
3. Active voice	"Take the tablet in the morning" – not "It should be taken in the morning."
4. Translate technical terms	'Hypertension' = 'high blood pressure'. Always provide a translation.
5. Make figures concrete	Not: "5% risk". Better: "5 out of 100 patients in your situation".
6. Max. 3 key messages	What does the patient need to know today? Just that.
7. Put it in writing	Write down important points or provide follow-up information.

7.2 Ask-Tell-Ask

Step	Phrasing
Ask (prior knowledge)	"What do you already know about [diagnosis/medication]?"
Tell (Information)	Provide brief, clear information in everyday language
Ask (Understanding)	"How does that sound to you?" / "What's still unclear?"

💡 Practice Pearl – Communication

- ✓ "Imagine you're explaining it to a friend, not a student."
- ✓ Analogies: "The heart is like a pump that's now pumping less strongly."
- ✓ Figures with visual aids: drawing, sketch, risk diagram (frequency format).
- ✓ "What do you take away as the most important piece of information today?"

► COMMUNICATION RED FLAGS

- Monologue > 2 minutes without follow-up questions → Patient has stopped listening after 30 seconds
- Technical term used without explanation where a language barrier or low literacy is suspected
- Handing over a sheet of paper as a substitute for a conversation

→ → [Chapter 10: Teach-back](#) · → [Chapter 16: Language barriers](#) · → [Chapter 17: Literacy](#)

Chapter 9 — Shared Decision-Making and Risk Communication

Sharing decisions without relinquishing responsibility

■ When to use SDM – when to give a directive recommendation?

SDM: for preference-sensitive decisions (several equally valid options, patient values are decisive)

Directive recommendation: for clear medical indications with no viable alternative

Clarification: SDM does not mean ‘the patient decides alone’ – rather, it involves making the evidence, the doctor’s assessment and the patient’s values transparent.

9.1 SDM in 4 steps

Step	Formulation
1. Present the problem	“We have an issue for which there is no single, clear-cut best solution.”
2. Describe the options	“There are essentially two possibilities: ... and ...”
3. Advantages and disadvantages	Use absolute figures: “Out of 100 patients, 12 benefit from option A.”
4. Patient values	“What is particularly important to you when making this decision?”

9.2 Risk communication: Dos and don’ts

Wrong	Correct
“You have a 5% risk”	“5 out of 100 patients in your situation experience ...”
“The risk is small”	More specific: “1 in 1,000 patients ...”
Relative risk reduction	Always give absolute figures: state the NNT and NNH
Only mention risks	Always present benefits and risks side by side

💡 PRACTICE PEARL – SDM tip

- ✓ Use decision aids from www.patientenentscheidungshilfen.de.
- ✓ “I would recommend ..., and I’ll explain why – but the final decision is yours.”
- ✓ Be patient with ambivalence: offering time to think it over is not a waste of time.

→ → *Chapter 8: Patient Education* · → *Chapter 28: Deprescribing* · → *Volume 6: polypharmacy*

Chapter 10 — Teach-back and comprehension checks

Avoiding false confidence

■ Why teach-back?

Studies: Patients forget 40–80% of medical information immediately after the consultation.
Teach-back identifies misunderstandings before they lead to treatment errors.
Do not check whether the patient has heard the information – but whether the explanation was understandable.

10.1 Formulating the teach-back correctly

Incorrect	Correct
“Have you understood that?”	“So that I know whether I’ve explained it properly – can you tell me how you’re going to take the medicine?”
Yes/No question	Ask for an open-ended retelling
Check only once	For complex plans: 3-step teach-back loop

10.2 Mandatory indications for teach-back

⚠ ALWAYS USE TEACH-BACK FOR:

- Anticoagulation • Insulin therapy • Course of antibiotics
- New serious diagnosis • Steroids • Pregnancy
- Paediatric care • Language barrier • Dementia / geriatrics
- Polypharmacy • Discharge following an emergency visit

💎 COMMUNICATION PEARL

Teach-back phrasing: “So that I know whether I’ve explained this clearly – could you please tell me how you’ll do this at home?”

→ → [Chapter 7: Conveying Information](#) · → [Chapter 16: Language Barriers](#) · → [Chapter 32: Patient Guides](#)

Chapter 11 — Safety-net communication

Ensuring continuity in cases of uncertainty

■ The Safety Net as a safety framework

Safety-Net entrusts the patient with monitoring their own progress – in concrete terms, not vaguely.

Vague: “If you don’t feel any better, come back.”

Specific (Safety-Net): “If your temperature rises above 39 °C, come in straight away – even without an appointment.”

11.1 Safety-Net formula

☑ SAFETY-NET FORMULA

If [specific warning sign],
then [specific action: GP surgery / A&E / 112],
within [specific time frame].

Example: “If the pain gets worse or you develop a fever, call us straight away – we have an emergency slot.”

11.2 When is the Safety-Net mandatory?

Situation	Safety-Net content
Watchful-waiting decision	Clear criteria for return: what, when, where
New symptoms of unknown cause	Timeframe until re-evaluation
Discharge following acute contact	Specify the 112 criteria
Changes to polypharmacy	List symptoms of drug interactions
Language barrier	Written safety net in the patient's own words

💎 COMMUNICATION PEARL

The Safety Net is not a safeguard for the doctor. It is a tool to ensure the patient's safety throughout their care.

→ → *Volume 1, Chapter 4: Red Flags* · → *Volume 4: Patient Management* · → *Chapter 2: Closing Formulas*

Chapter 13 — SPIKES: Bad News

Structure rather than improvisation

Why use SPIKES in GP practice?

GPs deliver far more bad news than specialists:

cancer diagnoses, chronic conditions, mortality, loss of function, negative lab results.

Without structure: an information overload, conversations cut short, shock without support – loss of trust.

13.1 SPIKES in detail

S-P-I-K-E-S	Content + Wording
S – Setting	A quiet room. Seating. Allow plenty of time. Offer an accompanying person.
P – Perception	“What do you already know about your diagnosis / condition?”
I – Invitation	“Would you like to know all the details today, or would you prefer to take it step by step?”
K – Knowledge (warning)	“I’m afraid I have some serious news...” – then a short pause.
E – Emotions (NURSE)	Acknowledge the emotion. Apply the NURSE approach. Do not continue with further information straight away.
S – Strategy & Summary	Outline next steps, follow-up appointment, emergency contact. Summarise.

13.2 BAD acronym for GP practice

⚡ BAD FORMULA

B – Announce the findings: “Unfortunately, I have some important news ...”

A – Check in: “What do you already know, and what were you worried about?”

D – Plan next steps: “What’s the next step now?”

💡 Practice Pearls – Bad News

- ✓ Actively offer the option of a support person – not just during cancer consultations.
- ✓ A heads-up + a 3-second pause → the patient can prepare themselves.
- ✓ After delivering the news: first address their emotions (NURSE), then provide information.
- ✓ Always be specific about the next step: appointment, referral, follow-up call.
- ✓ Provide a written summary: patients remember little after the initial shock.

🏠 USE CASE 13 | Cancer diagnosis over the phone

Situation: Histology results are in: carcinoma. The patient calls from work.

Wrong: To convey the diagnosis over the phone.

Correct: “I have some important news for you. Could you come to the surgery as soon as possible, ideally with someone to accompany you?”

Key point: Bad news does not belong on the phone – always have a face-to-face conversation in a suitable setting.

► **COMMUNICATION RED FLAGS**

- Communicating a cancer diagnosis over the phone
- Starting the treatment plan immediately after delivering the news – the patient stops listening
- Brushing aside emotions: “Now we need to see what we can do...”
- No specific next step → Patient left alone with the news

→ → *Chapter 12 NURSE* · → *Chapter 22 Oncology* · → *Chapter 23 Palliative Care*

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